



Chris Cobb

Managing Director

Western U.S

Mergers and Acquisitions

Chris Cobb began his automotive career with Nissan North America in 1985 after graduating from Old Dominion University with a degree in Business Administration. And as recently as 2018 Chris was doing postgraduate work at Harvard University Extension School in Cambridge, Massachusetts. Throughout his career Chris has held numerous leadership roles for the Nissan and Infiniti brands both regionally and at Headquarters.

His assignments have allowed him to live and work in many key markets across the country including Dallas, Houston, Austin, New Orleans, Los Angeles, Atlanta, Miami, Jacksonville and Central Virginia. Over the course of his career Chris has built many trusting and long lasting relationships with the owners/executives from private dealer platforms and public dealer group executives.

Chris has a proven track record of success in areas of Dealer Operations and Network Development including M&A, Buy Sells, Facility Design, Real Estate, Relocations, Financial Analysis, Marketing, Digital Platforms and Aftersales. Recently retired from Nissan, Chris is based in Dallas, Texas and is excited to join the SAR Partners, LLC Team bringing his vast industry knowledge and strong relational skill set to the service of our clients.